MICHELLE SUDILLO

m.sudillo@gmail.com 585-465-9560 236 Mount Vernon Ave. Rochester, NY 14620

OBJECTIVE:

Determined and efficient web designer seeking a remote web design position utilizing my technical skills, education, and experience

EDUCATION:

Bryant & Stratton College Rochester, NY Graduated: December 2010

Associates of Science, Interactive Media Design GPA: 3.9

TECHNICAL SKILLS & CERTIFICATIONS:

- Web/ Design Software: Photoshop, Dreamweaver, Fireworks, Illustrator, InDesign, Filezilla
- Office Applications: Microsoft Office Suite, Google Docs and Sheets, Textedit
- Content Management Systems: Wordpress, Wix, Shopify, Squarespace, Big Commerce
- Certifications: Yext
- Posting to client sites and promoting businesses with social media
- Medium understanding of SEO (search engine optimization)
- HTML and CSS, including cross-browser compatibility

EXPERIENCE:

Hubshout Rochester, NY March 2018 - Present

Independent Contractor

• Works with Hubshout to put up onsite content, buzzgraphics, and onsite blog posts that are SEO optimized for clients.

Hubshout Rochester, NY January 2014 - February 2018

Web Developer

- Edited and created Wordpress sites
- Completed onsite reports for websites which includes; phone tracking, form tracking, schema markup, adding SEO meta data, copy edits, adding a blog, and adding sitemaps
- Developed and managed Yext subscriptions and Google my business pages.
- Posted to clients sites and added SEO meta data
- Used Wordpress, Wix, Shopify, Squarespace, Big Commerce, Joomla, Drupal CMS's

FuzeData Racine, WI June 2011- September 2013

Web Designer

- Designed Wordpress sites
- Created graphics and completed Research
- Created logos, banners, and maintained sites
- Manipulated documents and preformed content writing

ACHIEVEMENTS

- Bryant & Stratton College student t-shirt design, 1st place, 2010
- Monroe County Stop DWI Poster contest, 2nd place, 2008
- SIGMA Marketing-Holiday card, 1st place, 2005